

2019-2020 District Goals



District: District 4 L4
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 70% of incoming Club Officers will complete Club Officer training.

Action Items:

I will ensure that my district team understands their roles in the Club Officer training process .
I will support and promote Club Officer learning events .

Additional action items to achieve this goal:

- *The District cabinet along with the GAT will receive special training in order to learn how to operate and function as a team.
- *The district will conduct 4 district-wide leadership trainings
- *Surrounding sub-districts will be invited to attend the above trainings

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 90% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
I will support and promote Region/Zone Chairperson training events.
I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

- *The district is being restructured to 6 Zones to meet the changing demographics and growth needs for the district and leadership.
- *2 Zones are unique. 1 Zone will focus on rebuilding the 7 clubs with less that 20 members. 1 Zone will have the 4 campus clubs (one is a branch) and our 2 cyber clubs to build a synergy to encourage graduating students to join existing cyber clubs or begin their own in order to keep them as Lions.
- *Monthly cabinet and GAT meetings will be held to strengthen communications and the team process . Meetings will be in a variety of formats, such as teleconference to reduce the need to travel
- *Different cabinet / GAT members will be responsible for leading the meetings to develop individual leadership skills

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 10 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	25
2nd Quarter	15
3rd Quarter	15
4th Quarter	5

By the end of the 4th quarter, the district will add a total of 60 new members.

Action Items:

My district will establish 2 club branch(es).

My district will induct 64 new Lions under 40 years old.

My district will organize at least 4 membership growth event(s).

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	1	20
2nd Quarter	0	0
3rd Quarter	1	20
4th Quarter	0	0

By the end of the 4th quarter, the district will start 2 new clubs.

With a minimum of 40 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will organize 2 Leo Club(s).

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	10
2nd Quarter	10
3rd Quarter	10
4th Quarter	55

By the end of the 4th quarter, the district's membership drops will not exceed 85 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

My district will survey former members to better understand and evaluate how to improve member satisfaction.

NET GROWTH GOAL

60	+	40	-	85	=	15
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 242696 people.

Action Items:

My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

*Increase number of clubs reporting service hours by 10% from 30 clubs to 33 clubs.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 2553 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 10 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting .

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

* District will focus on 3 health/vision/diabetes projects

* Diabetes Chair will speak to minimum 10 clubs as a program

* District will encourage "joining hands in service" among clubs

* District will continue implementation of CA Lions Friends in Sight to 4 to 6 events in the year

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 20% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 45000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 45000.00 to support Campaign 100: LCIF Empowering Service.

ADVOCATE

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

- GST will take the lead on My Lion training for service activities along with the GLT